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WELL BEGUN— IS HALF DONE

"The more you say, the less people remember,"
remarked Francois Fenelon.

So . . . let's be brief.

As graduates, you will have the wide, wonderful world before you. But do not ignore the potentialities right here in Nova Scotia. Armed with a degree, you will find this Province rich in challenge. There are new frontiers here at home to be found, with increased opportunities for your advancement . . . and your success, remember, will mean much for Nova Scotia and for Canada.

This Province's industries and services offer rewarding careers for university graduates — so, in thinking about your future, look to Nova Scotia first.



The Department of Trade and Industry

HALIFAX, NOVA SCOTIA

HON. E. A. MANSON, MINISTER