



Hot water around the clock is yours when you install a modern, fully-automatic Electric Water Heater. You can forget all about turning it on or off . . . water getting too hot . . . fumes and open flame. You can trust safe, dependable Electricity to heat water as you need it. . .at just the right temperature.



NEWFOUNDLAND

is proud
to share in the tremendous
industrial growth of the
Canadian nation.

The youngest province points
with pride to its contribution
to the ever lengthening
list of goods and products which
bear the mark "MADE IN CANADA."

Newfoundland's new industries combine the skill and know-how of the Old World with the drive and energy of the New World, to turn out for Canada and world markets:

Portland Cement

Storage Batteries

Candies and Chocolates

Machinery and Machine Parts

Films and Electronic Equipment

Seal, Sole and Upper Leather

Gypsum Plasterboard and Plaster Lath

Light Cotton Goods, Denim Overalls.

Fiberply Building Panels and Furniture Stock

Cardigans, Suits and Woolen Knitwear

Birch and Aspen Plywood, Doors and Flooring

Rubber Boots and Foam Rubber Products

Leather Handbags, Brief Cases, Wallets, Gloves,
Jackets, Shoes.

PROVINCE OF NEWFOUNDLAND



A Setting For Industry

The choice of a business site is governed by many important factors—supplies of raw materials, proximity of markets, labour, transportation—and, not the least important, whether the particular district under consideration is one where staff will be happy to work and happy to live—a combination that helps ensure good relations between executive and labour.

Meeting as it does most of Industry's basic requirements Nova Scotia excels in this last consideration, for it has a moderate climate, with open highways in the winter and the summer heat tempered by fresh sea breezes—it provides the opportunity for sports of all kinds at everyman's back door—salt and fresh water fishing and swimming, hunting and sailing—enjoyed by rich and poor alike. A Province where shady trees, verdant lawns and colourful gardens grace homes both small and large.

As well as a rapidly expanding SELLER'S market, Nova Scotia has steel, coal, lumber, gypsum, salt, limestone, fish and agricultural products available in quantity—and it has a government that is alive and ready to aid Industry and Commerce.

For further information write to:—

The
Department of Trade & Industry

HALIFAX, NOVA SCOTIA

