

NOVA SCOTIA

CANADA'S EASTERN GATEWAY



NOVA SCOTIA is the nearest Canadian Province to Great Britain. As the oldest established Province of the Dominion, it has more to offer the newcomer from the standpoint of social conditions, than the newer Provinces of the west. There are other important reasons, however, why British people should settle in Nova Scotia.

NOVA SCOTIA has the most basic resources for industrial development of any portion of the American Continent. While her industries are expanding rapidly, agriculture still remains of prime importance and last year the Province was favored with crops to the estimated value of over \$26,000,000.

ANNUAL WEALTH

Returns for 1923

Coal	\$36,410,000
Coke and By Products	3,286,000
Gold and other Minerals	255,000
Gypsum, Limestone, etc.	3,195,200
Building Materials and Clay Products	1,940,500
Iron and Steel Products	12,620,000
Fisheries	11,779,300
Manufactures, Ships and Freights	53,185,000
Products of the Farm	26,045,100
Products of the Forest	12,350,600
Game and Furs	780,000
Grand Total	\$161,846,700

NOVA SCOTIA has land suitable for Mixed Farming, Market Gardening, Dairying, Sheep Raising and Fruit Growing. Her apples are among the finest flavored in the World. Trees bear from five to ten years after planting and yield profitably for from sixty to one hundred years. Nearly a million acres of land not yet planted are suitable for orcharding.

NOVA SCOTIA has strong local markets and unexcelled opportunities for exporting. Her ports, a number of which rank among the most accessible and safest harbors in the World, are near to the great international trade routes.

NOVA SCOTIA, unlike the great prairie Provinces of Canada, the development of which depend very largely upon one or two resources, presents the greatest variety of Agricultural, Industrial and Commercial opportunities of any part of the Dominion of Canada.

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SECRETARY,
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The University year is drawing to its close, but the calendar year is waxing to its fullest. To most, indeed, the best is yet to come—thrice blessed vacation!

Then wood and lake and stream will claim their votaries, you, perchance, among them.

It would be regrettable if, in the ardour of holiday time and holiday pursuits, those burning friendships, which, during the long winter months, did so much to make pleasurable studies that otherwise might have been painful, should be allowed to cool and die down.

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But the risk is not so grave as, in like circumstances, forty years ago.

Science has, since then, stepped in and robbed absence of much of its maleficent power.

It has brought into being the Telephone.

By the easy process of going to the Telephone periodically and having a Telephone Talk with your absent friend, you can project your personality to him and can enjoy, in all but physical and visual phases of association, the pleasures of a face-to-face chat.

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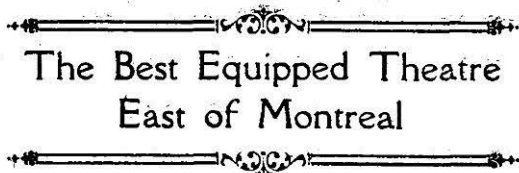
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448-450 BARRINGTON STREET, HALIFAX

EFFICIENCY

THE MEN AND WOMEN CONSTITUTING THIS ORGANIZATION have been chosen because of their special qualifications for the positions which they fill.

THE VIGILANCE EXERCISED IN THIS RESPECT is simply one of the precautions taken to safeguard the interests of the public whom we serve.

OUR DESIRE TO SERVE EFFICIENTLY COULD NOT be achieved were we to select our employees without rigidly testing their abilities.

ONLY BY INSISTING UPON EFFICIENT SERVICE from every one of our many employees we are assured that the public will receive the efficient courteous service to which it is entitled.

We are proud of our employees and their records of efficient service.

Nova Scotia Tramways & Power Co., Limited



It is institutions like Dalhousie and the Acadia Sugar Refining Co., that, educationally and commercially have made Nova Scotia famous. Dalhousie's Sons have achieved world wide success. . . . likewise, the well known brand of sugar

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