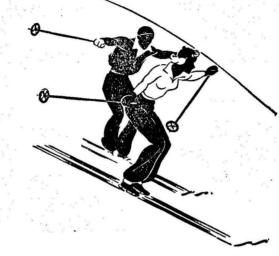
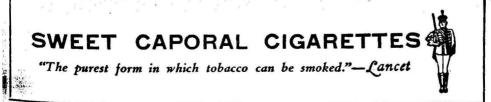
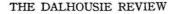
i



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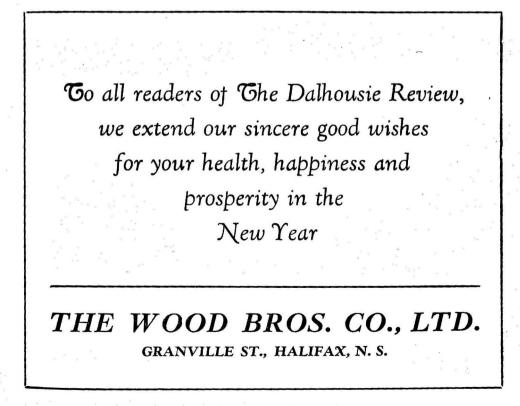
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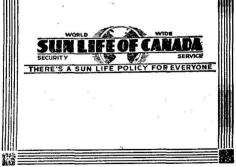
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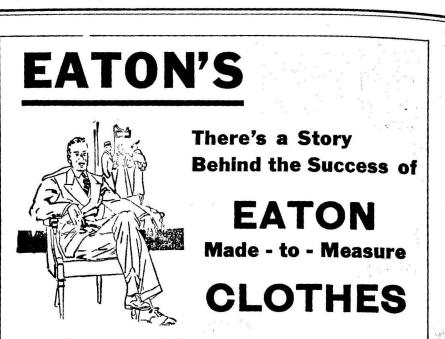
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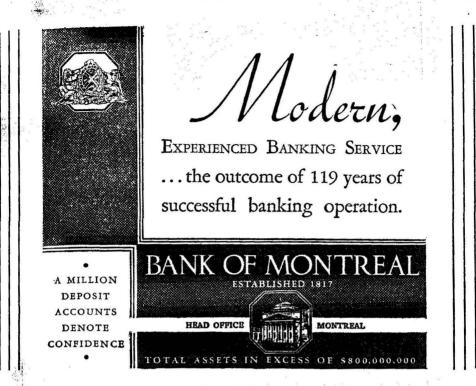
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PUBLIC UTILITIES—INDUSTRIALS RAILROAD ELECTRIFICATION DESIGN AND SUPERVISION—VALUATIONS ECONOMIC AND OPERATING REPORTS

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BOSTON

**NEW YORK** 

The word ACCIDENT is defined in the Oxford dictionary as a happening that is unforeseen, unexpected, or chance. Here is a list of a few of the accidents (picked at random) which occurred in Canada in August.

> Montreal, Que., Aug. 27—During a fire, which occurred in his shoeshine parlor while he was cleaning a hat, Rene Wilson was badly burned about the hands and face.

> Charlottetown, P. E. I., Aug. 21-Tumbling 30 feet from a thirdstorey hotel window, Dolph Dorion was fatally injured.

> Brandon, Man., Aug. 20—Mrs. A. B. Knowlton had her left eye so severely hurt when it was struck by a golf ball that removal was necessary.

> Kenora, Ont., Aug. 26—Constable Terry W. Higgins is suffering from poisoning in his arm from a bite on the hand by a large spider.

Sturgis, Sask., Aug. 17—Tossed several times by a bull, Nick Toma had his arm broken, his chest crushed and ribs smashed before he was able to get clear of the animal.

Rosseau, Ont., Aug. 14—Postmaster H. F. C. Jones suffered a burn on his arm and was momentarily blinded when a letter which contained toy caps exploded as he was stamping it.

New Westminster, B. C., Aug. 17—W. Williamson, Surrey, was run down by his own car and suffered injuries to his legs, when it suddenly started as he lay beneath, making adjustments.

Winnipeg, Man., Aug. 18—When part of a fire-escape at J. L. Morton & Co.'s plant fell, two workmen suffered head and back injuries. They were sitting beneath it eating their luch.

Innisfail, Alta., Aug. 17—Frank Carpenter was fatally burned when he became victim of a strange accident. As he lit his pipe while mixing weed killer, powder from the chemical on his clothing was ignited.

If accidents are pure chance does it not follow that anyone of us may be the next victim. We cannot prevent the accident, but by means of our accident insurance policies we can prevent you suffering heavy financial loss. You can get a good accident policy for \$25 a year and upwards. Just phone or write us.

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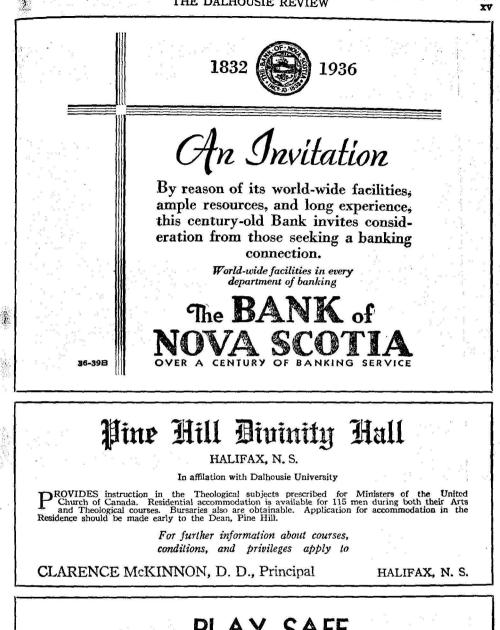
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That test is in the trend of its net paid circulation over a period. The Halifax Herald and The Halifax Mail audited circulation is as follows:

1920.		•	•				•	•	•		•					•		•	•			25,600
1925.		•								•	•	•			•		•	•	•	•	•	32,254
1930.		•	•		•	•			•	•		•	•		•		•	•	•	•	•	48,107
1935.			•		•						•	•	•	•			•		•	•	•	56,810
1936.	•	•	•	•	•		•		•	•	•	•	•	•	•	•	•	•	•	•	•	58,000

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