



WELL BEGUN- IS HALF DONE

"The more you say, the less people remember,"
remarked Francois Fenelon.

So . . . let's be brief.

As graduates, you will have the wide, wonderful world before you. But do not ignore the potentialities right here in Nova Scotia. Armed with a degree, you will find this Province rich in challenge. There are new frontiers here at home to be found, with increased opportunities for your advancement . . . and your success, remember, will mean much for Nova Scotia and for Canada.

This Province's industries and services offer rewarding careers for university graduates — so, in thinking about your future, look to Nova Scotia first.



The Department of Trade and Industry

HALIFAX, NOVA SCOTIA

HON. E. A. MANSON, MINISTER

Commerce —

A FAMILY TRADITION

From Grandad to Grandson, the tradition of saving, and otherwise dealing with The Canadian Bank of Commerce has been handed down in many families. From 1867, when the Bank was founded, the value of "COMMERCE SERVICE" has been recognized by succeeding generations. Good service is a tradition of this Bank. Your family, too, will appreciate the courteous and efficient service which is available at over 700 branches of this Bank.

THE CANADIAN BANK OF COMMERCE

Halifax Branch—A. L. Anderson—Manager
Branches also at Quinpool Road, Spring Garden Road,
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