

# Reasons Why They Come to Stay!

"FLY-BY-NIGHT" concerns haven't much hope of surviving in Nova Scotia these days . . . not against the strong influence of numerous major industries from Europe, the United Kingdom and the United States which have gotten their roots in deep.

Listen to world-famous names like Cossor Electronics, Servel Refrigerators, Crosley Radios, Fairey Aircraft, Bendix Washers,—sound permanent don't they?—and they're here to stay... lured by the very nature of a province so strategically near world markets and brim full of coal, wood, steel, minerals, power and versatile skilled labour...and with first access to the Maritime Provinces' market of \$650,000,000 annually.

Come and see and you'll stay, too, for Nova Scotia is a rich and growing province!



### NOVA SCOTIA DEPARTMENT OF TRADE AND INDUSTRY

Hon. W. T. Dauphinee,-Minister

## \_HOUSIE REVIEW



No. 3

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THE MACDONALD LASSIE

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