

"What an appealing pose."
"Yes, appealing for a Sweet Cap."

#### SWEET CAPORAL CIGARETTES

"The purest form in which tobacco can be smoked."





## Dalhousie University

HALIFAX, NOVA SCOTIA

Maintains a high standard of scholarship. Includes all the principal Faculties of a University. Largest Staff, Libraries, Laboratories in Eastern Canada.

#### ARTS AND SCIENCE FACULTY

DEGREES: B.A., B.Sc., B.Com., B.Mus., Phm.B.

DIPLOMAS: Music, Engineering, Pharmacy, Education.

Four Year Advanced Courses in—Classics, Mathematics, Modern Languages and History.

Graduate Courses, of recognized standing, leading to degrees of M.A., M.Sc.

Courses preparatory to Professional Faculties.

Course in Public Administration.

Many valuable scholarships, on entrance and through the courses.

#### THE PROFESSIONAL FACULTIES

in

LAW, MEDICINE, DENTISTRY, enjoy an unexcelled reputation.

INCLUSIVE FEES, in the B.A. course average about \$160.00 a year; in the B.Sc. course about \$190.00 a year.

#### RESIDENCE

Shirreff Hall, residence for women. Carefully supervised residential facilities for men.

# Your Financial Affairs Need Watching Now

In times of emergency like the present, your financial affairs are safer in the hands of a Trust Company.

At small cost you can avail yourself of this Company's quarter of a century experience in the care and management of property and estates. This is a practical service to conserve financial and property interests of individuals, and of organizations charged with the care of funds.

We shall be glad to explain this very helpful service to you in confidential consultation.

#### The NOVA SCOTIA TRUST Company

**HALIFAX** 

**EXECUTOR** 

**TRUSTEE** 

Branch office at Sydney, N. S.

#### BANKS facilitate the nation's business

#### » » industry

Canada's greatness as an industrial nation is made possible through the modest savings of thousands of her citizens—savings that are mobilized by the Banks and in turn extended to industry in the form of Bank Loans for essential purposes.

Thus, ready cash is made available to meet pay rolls, to pay for raw materials, to finance marketing and for other normal industrial needs.

Thrift, translated into Bank Loans, promotes progress.

#### THE ROYAL BANK

OF CANADA



#### —pleasures of old memories

Many of our most prized memories are associated with voices we seldom hear—voices that wait at our telephones to be "asked in".

Tonight, and other nights, enjoy this company of old friends who live on the fringe of your telephone. Though you cannot see them, you can prove they are there by dialing or calling "Long Distance".

Low rates are in effect after 7 p. m. weekdays, and all day Sunday and holidays.

MARITIME TELEGRAPH & TELEPHONE CO., LIMITED

#### For You-

A Country Estate

Vacation



# Digby Pines

RIGHT here in the Maritimes, set in a lovely 234acre wooded estate, the Digby Pines offers everything your heart desires for an enjoyable holiday. Golf and other outdoor sports, warm sea water bathing in a glass-enclosed pool, tasty meals, comfortable accommodation, whether choose the hotel itself or one of the rustic log cabins. Come for a day-for a week-endfor your summer vacationyou'll enjoy the holiday supreme at the Digby Pines.

Rates: \$9 up, per day single. \$8 up double, per person including meals. Write for special weekly rates and cottage rates. Lower-cost Canadian Pacific Hotels in Nova Scotia: Cornwallis Inn, Kentville; Lakeside Inn, Yarmouth.

ALWAYS CARRY CANADIAN PACIFIC EXPRESS TRAVELLERS CHEQUES

#### ALL POLICIES GUARANTEED



A. R. FRASER, C. L. U., Manager for Nova Scotia. JORDAN W. SMITH, Asst. Branch Manager



Compliments of

Maritime - National
Fish Limited

#### Behind the Seams....

You Get "Quality First" Standards of Workmanship in Canada's Greatest regular Made-to-Measure Suit Value!

# EATON MADE-TO-MEASURE ONE-TROUSER SUITS

 $24^{\frac{50}{2}}$ 

Two Trouser Suit 29.50

It's the workmanship you don't see that adds so much to the smartness and wearing qualities of EATON Made-to-Measure suits! The hand-cutting! The hand-sewing where it counts most. The countless pressing operations . . . the critical supervision of every operation. That's what counts.

Take advantage of this skilled craftsmanship . . Order an EATON made suit for Summer.

Other 3-piece suits at 31.00 and 37.50

Purchase these suits on EATON'S Budget Plan, if desired.

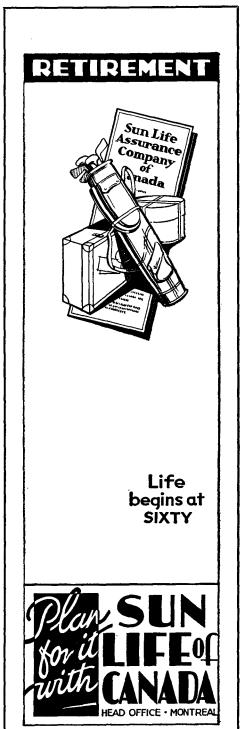
T. EATON COLUMNTED

# TEXACO Products

Now Available in Eastern Canada

**DISTRIBUTORS** 

PROVINCIAL OILS, LTD.



# Unfolding the Drama of the World!

pageant unfolds . . . an intense drama more dramatic than any play ever produced. It is the story of the preservation of civilization. Its sorrows and victories make gripping—vital news. The Halifax Herald and The Halifax Mail bring to you this news within hours of their actual occurrences. These papers also present editorials, articles and comments by prominent men of world affairs—articles that help the individual to digest and analyze the trend of to-day's warfare.

It Pays to Read Your Newspaper...

# THE HALIFAX HERALD THE HALIFAX MAIL

More than 59,000 Combined Circulation in Nova Scotia



How much will it cost you to borrow \$100 at the Bank of Montreal, if you are able and willing to repay the money in 12 equal monthly instalments? Just \$3.65. There's no other charge.

Consult our nearest branch manager.

#### BANK OF MONTREAL

ESTABLISHED 1812

"A bank where small accounts are welcome"

#### JACKSON & MORELAND

**ENGINEERS** 

		_
PUBLIC	UTILITIES—INDUSTRIALS	

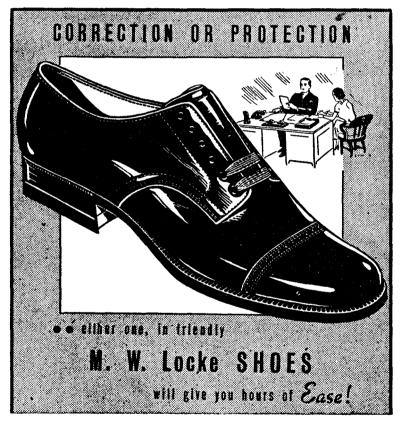
RAILROAD ELECTRIFICATION

DESIGN AND SUPERVISION—VALUATIONS
ECONOMIC AND OPERATING REPORTS

BOSTON

**NEW YORK** 

# Simprovis



If your feet are troubling you, there is an M. W. Locke shoe to help you. If your feet are healthy and normal, there is an M. W. Locke shoe to keep them that way. These famous shoes are sold in Halifax exclusively by Simpsons. At \$11.00.

The Robert Simpson Eastern Limited

# PICTOU where Sea and Forest meet LODGE

One of the most modern and popular maritime vacation spots, Pictou Lodge overlooks the broad North-umberland Strait, just four miles from the Scottish town of Pictou. Here, in its restful atmosphere, famed by invigorating sea air, there is golf, tennis, sailing, canoeing on a fresh-water lagoon, and smart new facilities for surf-bathing.

Individual log-bungalows, grouped around the main building offer every comfort. The cuisine is excellent.... The rates moderate. No Hay Fever at Pictou.

One of the famous

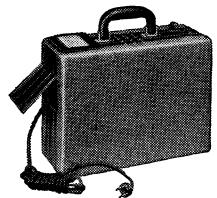
CANADIAN

NATIONAL

HOTELS

For information and reservations, write to Pictou Lodge, Pictou, N. S.

#### RADIO wherever you go -



MODEL E.P. 551

BATTERY OR ELECTRIC OPERATION

In the City—In the Country
—In the Car

Here's a real holiday special—a compact—easily carried Portable complete in itself—5 tubes—built-in antenna. Large easily read dial with identification tag which can be flapped over dial when carried. Complete with cord which can be plugged in and thus save the batteries for rural use—perfect tone qualities. It will pay you to investigate this modern Receiver.

FOR YOUR NEAREST DEALER CALL

Northern Electric
COMPANY LIMITED

#### Have You Signed Your Will

Many a Will reposes, neglected and perhaps forgotten, awaiting the signature necessary to make it a vital document. In these days there is no time for delay. Because of the unknown future, every man should make his Will at once, and appoint an executor who is permanent, reliable and experienced.

Our experience of over forty-five years may prove valuable to you in preparing your Will, and indispensable to your dependents in the event of your death. Our trust officers would gladly discuss these matters with you. Your call will be welcomed at any of our branch offices.

#### The EASTERN TRUST COMPANY

HEAD OFFICE-HALIFAX, N. S.

Branches at:
MONCTON MONTREAL

ST. JOHN'S, NFLD.

ebal charlottetown, toronto saint john

# PLAY SAFE Guessing is Costly!



Give your engine the sure protection of Red Indian Motor Oil. Drive in at the nearest Red Indian Station today.

AN ALL-CANADIAN COMPANY

McColl-Frontenac Oil Co., Limited

#### Safety Deposit Boxes



Your valuables will be safe from fire, theft and loss-if placed in a Safety Deposit box in this Bank. The cost is small, the protection and peace of mind are great.

#### THE CANADIAN BANK OF COMMERCE

HALIFAX, N. S. BRANCH

G. A. TAYLOR, Manager

#### THE GREAT-WEST LIFE ASSURANCE COMPANY

Business in Force \$625,556,093

Assets \$167,456,202

Maritime Branches:

NOVA SCOTIA B. C. HIGGINS, Manager Dennis Bldg. Halifax

A. H. MCLEOD HYNDMAN & CO., LTD.
Bank of Montreal Bldg. Charlottetown Saint John

NEW BRUNSWICK PRINCE EDWARD ISLAND

#### The Canada Permanent Trust Company

EXECUTOR

**ADMINISTRATOR** 

GUARDIAN

TRUSTEE

Estates and Properties Managed

ENOUIRIES INVITED

NOVA SCOTIA BRANCH.

486-440 Barrington Street, Halifax, N. S.

C. F. MACKENZIE, Manager

EXECUTOR

ADMINISTRATOR

TRUSTEE

A Complete Trust Service

## General Trust and Executor Corporation

General Trust Building Barrington at Prince, Halifax, N. S.

#### BONDS and STOCKS

Bought and Sold

Listed Securities carried on margin or purchased for cash.

Direct private wires to all leading Canadian and United States centres.

JOHNSTON & WARD

MEMBERS

Montreal, Stock Exchange Montreal Curb Market Bank of Nova Scotia Bldg. HALIFAX, N. S.

## TIME\_

is a big factor in Production



### Conserve it with GOOD LIGHTING

Good lighting will speed up your workers' vision, eliminate costly errors, increase production and prolong daylight working hours. It is a profitable investment that will pay dividends through increased efficiency.

NOVA SCOTIA LIGHT and POWER CO., LTD.

#### Preparation for the Future

Every man and woman should realize the necessity of a banking connection.

There is goodwill, convenience and satisfaction in being acquainted and having an account with The Bank of Nova Scotia.

We welcome personal and business accounts. Our services cover every banking requirement.

# The BANK of NOVA SCOTIA

EST. 1832—OVER A CENTURY OF BANKING EXPERIENCE

#### 113 YEARS

The Halifax Chronicle has been closely linked with the history of Nova Scotia for 113 years. It is one of the most quoted newspapers in Canada, and is the only paper of the Maritimes of which that impartial authority, the Encyclopedia Britannica, says it is "of national reputation and wide political influence."

Adhering always to a sound, sane editorial policy it has won and enjoys the confidence of all sections of the people to a marked degree.

The Halifax Daily Star, established in 1873, is associated with the Chronicle as an afternoon paper. These two, in combination, provide an excellent coverage of the entire province.

# THE HALIFAX CHRONICLE HALIFAX DAILY STAR

Shop At



It Pays!

#### Retailers To Thrifty Canadians

WALTER P. ZELLER
President: General Manager

THOMAS H. BERRY
Manager: Zeller's in Halifes

# ROYALACADIA SUGAR



**EVERY GRAIN PURE CANE** 



"The utmost in Sweeting"

ACADIA SUGAR REFINING COMPANY, LIMITED

HALIFAX

Nova Scotia

#### ENGINEERING SERVICE CO., LTD.

CONSULTING, OPERATING, DESIGNING AND PUBLIC UTILITY ENGINEERS

JOHN R. KAYE, PRES. P. A. LOVETT, SECTY.-TREAS. 14 PRINCE STREET HALIFAX, N. S.

#### Burchell, Smith, Parker & Fogo

Barristers, Solicitors, Etc.

Chronicle Building,

HALIFAX, N. S.

C. J. Burchell, K.C. F. D. Smith, K.C. E. T. Parker, K.C. J. Gordon Fogo, K.C. W. H. Jost

## Macdonald, McInnes, MacQuarrie & Pattillo

BARRISTERS, SOLICITORS, &c

35 BEDFORD ROW, HALIFAX, N. S.

W. C. Macdonald, K.C. Donald McInnes, John T. MacQuarrie Arthur S. Pattillo A. G. Cooper

Counsel:

L. A. LOVETT, K. C.

#### Stewart, Smith, MacKeen & Rogers

Barristers, Etc.

ROY BUILDING, HALIFAX, N. S.

JAMES McG. STEWART, K.C. CHARLES B. SMITH, K.C. HENRY P. MACKEEN, K.C. W. MARSHALL ROGERS, K.C. FRANK M. COVERT.

JOSEPH P. CONNOLLY, K.C.

CLYDE W. SPERRY.

ROLAND A. RITCHIE.

FRANK C. McDougall.

## DOMINION STEEL and COAL CORPORATION Limited

Nova Scotia's Greatest Industry

Miners and Shippers of

## Coal and Iron Ore Iron and Steel Founders — Shipbuilders

Manufacturers of

#### Railway Cars

Producers of

#### Hematite Pig Iron

Analysis and all other information gladly supplied.

#### STEEL

Ingots and all forms of Rolled Steel
Steel Rails and Accessories
Heavy Forgings for Marine and Railway Purposes.
Nails and Wire Products.

Highest Quality
Bunkering, Gas, Steam and Coking

#### **COALS**

Foundry, Blast Furnace and Domestic Coke, Tar, Benzol, Sulphate of Ammonia, Limestone, Silica, and Fireclay Bricks and Shapes.

Works Offices - - - SYDNEY, N. S.

Executive and Sales Offices
CANADA CEMENT BUILDING, MONTREAL, CANADA