

A Good Citizen . . .

*The Sun Life has a Big Stake in the
life of Canada, where*

It maintains 29 branches.

It has 5,000 employees.

It pays annually in taxes over \$600,000.

It has invested over \$200,000,000 in Canadian
enterprises alone.

*Canadians have a Big Stake
in the Sun Life*

Last year it paid to Canadian policyholders
or their dependants over \$21,000,000.

During this generation, it will pay to Canadians
or their dependants more than \$900,-
000,000.

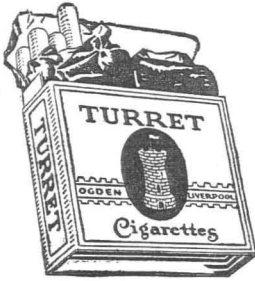
*Every beneficiary under a Sun Life policy relieves society of a possible
claimant for public relief*

Sun Life Assurance Company of Canada

Head Office · Montreal

The Power of REASON..

It's only common sense that a cigarette made of selected golden Virginia tobacco of the highest grade should give you a cool, fragrant, mellow smoke full of satisfaction. That's why you'll like Turrets, for years the most popular Virginia cigarette in Canada . . . and with good reason.



12 for 15¢
20 for 25¢
—and in flat tins of
fifty and one hundred.



Quality and Mildness
Turret
CIGARETTES

Imperial Tobacco Company of Canada, Limited

CAPITAL \$1,000,000.

COMPLETE TRUST SERVICE

COVERING

Wills and Trusts

Mortgage Loans

Real Estate and
Investments

Registrar and Transfer
Agents.

Safety Deposit
Vaults.

The EASTERN TRUST COMPANY

MONTREAL, P. Q.
SAINT JOHN, N. B.
ST. JOHN'S, NFLD.
CHARLOTTETOWN, P. E. I.
MONCTON, N. B.

Head Office:
HALIFAX, N. S.

5 $\frac{1}{2}$ %

Canada Permanent Bonds

Security is the first
consideration

Our Record

Seventy-seven years in business.

Interest and principal always
paid promptly when due.

Operations extend from Halifax
to Vancouver.

Bonds rated by Moody's
Financial Service, New York,
at "A A"—the highest grade.

A Legal Trustee Investment

Issued for \$100.00 and upward,
for one to five years.

Your Security.

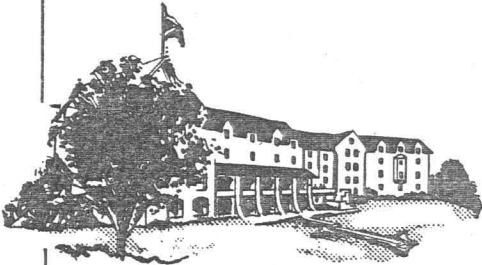
Over \$73,000,000.00 Assets

Canada Permanent Mortgage Corporation

ESTABLISHED 1855

436-440 Barrington Street
HALIFAX

CANADIAN
PACIFIC
in HOTELS
NOVA SCOTIA



THE PINES at Digby is Nova Scotia's premier summer resort. All outside rooms..or your own bungalow, if you prefer. Golf, tennis, swimming in glass enclosed sea-water pool. Open summer months.



The Inn
is open
all year

CORNWALLIS INN at Kentville is the ideal headquarters for exploring Evangeline Land. Golf..tennis..motoring, too.



THE LAKESIDE INN at Yarmouth is a charming new hostelry, designed in the bungalow style. All summer recreations including golf, tennis, bathing. Open summer months.

REACHED BY

DOMINION
ATLANTIC
RAILWAY

COMPLETE
INVESTMENT
SERVICE



W. C. PITFIELD & COMPANY

HEAD OFFICE: MONTREAL

TORONTO OTTAWA QUEBEC
VANCOUVER SAINT JOHN
HALIFAX
LONDON, ENGLAND

INVESTMENT
SERVICE

WE purchase with our own funds entire issues of Canadian Municipal, Public Utility and Corporation Bonds, specializing in Public Utility and Industrial Securities.

With offices in Halifax, Saint John, Montreal, Toronto, Winnipeg, Vancouver, New York, London (England), and our connections and correspondents abroad, we are enabled to offer Maritime Province investors a broad buying and selling market for securities of all descriptions.

Write for our current list of attractive investments.

Royal Securities Corporation

LIMITED

187 HOLLIS STREET, HALIFAX, N. S.

J. C. MACKEEN, Manager

MOUNT ALLISON UNIVERSITY

SACKVILLE, N. B.

G. J. TRUEMAN, M.A., Ph. D., President

*One of the Best of the small
Colleges*

COURSES IN

Arts, Science,
Education,
Engineering,
Business, Music,
Fine Arts and Home Economics

Many Scholarships and
Bursaries Offered

Write for Calendar to
W. TWEEDIE, M. A. Registrar

Dalhousie University

HALIFAX, NOVA SCOTIA

(With which King's College is now associated).

Faculty of Arts and Science (founded 1818)

Undergraduate courses leading to degrees or diplomas in :

ARTS	SCIENCE	COMMERCE
MUSIC	PHARMACY	FISHERIES
ENGINEERING	HOUSEHOLD SCIENCE	EDUCATION

Graduate Courses leading to Master's degree in Arts and in Science.

Has the **Professional Schools** of the Maritime Provinces, as follows:

Faculty of Law (established 1883)

Faculty of Medicine (established 1868)

Faculty of Dentistry (established 1908)

Each of these Schools requires a specified preliminary course extending over two years in the Faculty of Arts and Science.

Entrance Scholarships in Classics and Mathematics.

Classics: one scholarship of \$600; one scholarship of \$400.
Mathematics: one scholarship of \$600; one scholarship of \$400.

These scholarships are open to boys only who have attended any school in the Maritime Provinces or Newfoundland, who have completed creditably Grade XII or equivalent instruction. The Mathematical scholarships are determined by the candidate's standing on a special problems paper in Mathematics. The Classical scholarships are determined by the candidate's standing on special papers in Greek and Latin. Further information on request.

Other Entrance Scholarships. Nine scholarships of value from \$300 to \$100, awarded on results of the matriculation examinations held in September of each year; one each is reserved for Halifax County, Cape Breton Island, New Brunswick and Prince Edward Island.

Special \$200 Scholarships awarded to Pictou Academy, Prince of Wales College, and Memorial University College, St. John's, Newfoundland.

First, Second and Third Year Scholarships: These scholarships vary from \$255 to \$100, and are awarded on the results of the University examinations of the respective years.

Graduate Fellowships, of value \$500, \$800 and \$1,500.

Also University Aid and Loan Funds.

Residence: Shirreff Hall, accommodates all out-of-town women students of the University.

For information and Calendar apply in person or by letter to the Registrar.

TRINITY COLLEGE SCHOOL

Hart Hope, Ont.



Established
over 60 years

SPECIAL FEATURES

Unrivalled surroundings and buildings.
Chapel.
Hospital, completely equipped.
Large gymnasium.
Covered rinks and squash racquets courts.
Most modern separate Junior School.

Exclusively a Residential School

No Day Boys

Write to Rev. F. Graham Orchard, M.A., (Camb.) D.D.,
Head Master

Pine Hill Divinity Hall

HALIFAX, N. S.

In affiliation with Dalhousie University

PROVIDES instruction in the Theological subjects prescribed for Ministers of the United Church of Canada. Residential accommodation is available for 115 men during both their Arts and Theological courses. Bursaries also are obtainable. Application for accommodation in the Residence should be made early to the Dean, Pine Hill.

*For further information about courses,
conditions, and privileges apply to*

CLARENCE McKINNON, D. D., Principal

HALIFAX, N. S.

Nova Scotia Technical College

AFFILIATED WITH

ACADIA, DALHOUSIE, KINGS, MT. ALLISON,
ST. FRANCIS XAVIER and ST. MARY'S.

Offers Courses leading to the Degree of B.Sc. in

CIVIL, ELECTRICAL, MECHANICAL AND MINING
ENGINEERING

TWENTY SCHOLARSHIPS COVERING FULL TUITION.
TUITION \$75.00 per year.

SHORT COURSES

IN LAND SURVEYING, ARCHITECTURAL DRAFTING, STEAM ENGINEERING, TECHNICAL
CHEMISTRY, ETC., ETC.

CORRESPONDENCE STUDY

COURSES IN A LARGE NUMBER OF COMMERCIAL AND TECHNICAL SUBJECTS

F. H. SEXTON, D.Sc., L.L.D., *Principal.*

HALIFAX, N. S.

Ashbury College

ROCKCLIFFE PARK
OTTAWA, ONTARIO

**RESIDENT
SCHOOL
FOR
BOYS**

BEAUTIFUL SITE, MODERN FIRE-PROOF BUILDINGS,
EXTENSIVE PLAY-GROUNDS, ETC.

Special training for R. M. C. and Universities
McGill Arts *McGill Science*

Founded 1891

For Calendar Apply to REV. G. P. WOOLLCOMBE, M.A., Head Master

Rothesay Collegiate School

ROTHESAY, N. B.

The School celebrated its Silver Jubilee in 1927. As a practical mark of their appreciation of the work it is doing the Old Boys and other friends raised a substantial amount for an endowment and building fund.

Boys accepted from 9 years and up. Separate house and playing field for junior boys. Preparation for matriculation, etc.,

For Prospectus, etc., apply to

REV. W. R. HIBBARD, M. A., D. C. L.
Head Master.

“HUPMOBILE” “DIAMOND T”

“PACKARD”

Please consult us if you wish to secure car comfort, car value and the best in car engineering.

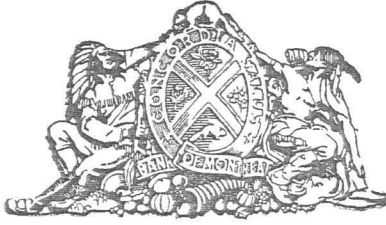
We have the PACKARD—the name that means **BEST** when motor cars are mentioned.

See the new lower priced “8’s.”

Hillcrest Motors Ltd.

2 Market Street, Halifax.

STABILITY . . .



Total Assets in Excess of \$700,000,000

THE strength of a bank is determined by its history, its policy, its management, and the extent of its resources. For over 114 years the Bank of Montreal has been in the forefront of Canadian finance.

BANK OF MONTREAL

Established 1817

If You Would Succeed—

A Savings Account in The Bank of Nova Scotia makes it easier for you to undertake many things you could not otherwise consider.

A deposit of \$1.00 will start a Bank of Nova Scotia Savings Account. Interest is compounded half yearly.

*A Branch of this Bank near you will
welcome your account*



THE BANK OF NOVA SCOTIA

ESTABLISHED 1832

BONDS and STOCKS

Bought and Sold

Listed Securities carried on margin or purchased for cash.
Direct private wires to all leading Canadian and United States centres.

JOHNSTON & WARD

MEMBERS { Montreal, Stock Exchange
Toronto Stock Exchange
Montreal Curb

178 Hollis Street,
HALIFAX, N. S.

Investment Service By Mail—

We maintain a complete investment service by mail. Clients wishing to avail themselves of this service will receive the same benefits from the organization as if one of our representatives called in person.

We welcome the opportunity to demonstrate the convenience of investing by mail and shall be pleased to receive inquiries concerning any issue.

DOMINION SECURITIES CORPORATION LIMITED

Established 1901

MONTREAL
WINNIPEG
VANCOUVER

MOTREAL OFFICE
275 St. James Street West

TORONTO
NEW YORK
LONDON, ENG.

New Brunswick Office:
W. S. FLOOD, Representative,
65 Prince William St., Saint John
Phone: Dial 2014

Nova Scotia Office:
R. C. HEBB, Representative,
177 Hollis St., Halifax
Phone: Bishop 7072

DRURY & CO.

INVESTMENT BANKERS

HEAD OFFICE:
360 ST. JAMES STREET, MONTREAL
Harbour 1254

BRANCH OFFICE:
105 HOLLIS STREET, HALIFAX, N. S.
Sackville, 655

One Trusts an Experienced Captain

DURING the past 60 years The Royal Bank of Canada has met every variety of conditions—wars, crop failures, booms and panics—gaining strength by each experience. In stormy seas, one trusts a captain who has weathered storms.

From a small beginning, the Bank has grown steadily to a position of long-established strength among the twelve great banks of the world. Today its 881 branches serve every part of the Dominion and assist Canadian business in many foreign lands.



The Royal Bank of Canada

CAPITAL AND RESERVES \$74,155,106

TOTAL ASSETS OVER \$750,000,000

Daily Opportunities



are offered to the man with ready money.

Accumulate a fund so that you may be able to take advantage of just such opportunities. Systematic deposits in our Savings Department will enable you to do this.

THE CANADIAN BANK OF COMMERCE

HALIFAX, N. S. BRANCH

A. K. HARVIE, Manager

J. H. SIM, Asst Manager

***Thirsty?* Nothing More Refreshing or Delicious than**

DONOVAN'S DUBLIN DRY The Ginger Ale of Quality or ORANGE JUICE made from the juice and pulp of tree-ripened oranges. For Dances and Social Functions FRUIT PUNCH SYRUP made to your special order.

W. H. DONOVAN, 45-49 GRANVILLE STREET
Telephone Sack. Six Eight Two One

THE
DALHOUSIE
REVIEW

Annual Subscription only \$2.00,
or Three Years for \$5.00.



Address:

The Review Publishing Co.,
Limited

P. O. Box 146

Halifax, N. S.

THE SPOON IN THE CADDY

One Rakwana enthusiast finds it handy to keep a salt spoon in her tea caddy because it just holds a half teaspoonful—and that's all you need to make a delicious cup of the Golden Orange Pekoe.

JOHN TOBIN & CO., LTD.
WHOLESALE GROCERS & TEA MERCHANTS
SINCE 1825

FURS - - -

FOR THE COLLEGIAN

WARMTH WITH SMARTNESS
AT THE COLLEGE GAMES,
Attired in The Best of Canadian Furs.

MARITIME FURRIERS

L I M I T E D

G. DONALD HOGAN, Pres.

52 Sackville Street,
Halifax, N. S.

38 King Street,
Saint John, N. B.

SEE THE BEAUTIFUL NEW CHEVROLET

On display at our Showrooms, Corner Brunswick and Duke Streets.
All the refinements of a high price car, at prices
which will appeal to everyone

MacGREGOR MOTORS LIMITED

PHONE B-6752

Our stock of Good Reconditioned Used Cars is well worth examining before you purchase

The Pilot Doesn't Worry

Fifty below in the Arctic night—and a plane down, with a defective spark plug and an empty tank.

The spark plug can be replaced, but that won't help without gasoline to turn the motor—and the nearest "town" is a few Eskimos and a trading post across the lake at Blackfish Point.

But the pilot doesn't worry. He knows there is a cache of Imperial Gasoline at Blackfish, and someone there to help him.

The great wealth of Canada's north is being found from the air many years before it could be reached afoot, because men are willing to adventure and supplies are there when they are needed.

These supplies come from the Imperial Oil Refineries. By ship up through Hudson Strait into the Bay, by rail beyond the Pas, by paddle wheeler down the Peace and MacKenzie Rivers they go to distributing points. In winter, dog teams and sleds drag them further into the wilderness.

For fifty years Imperial Oil has been meeting the new needs of transportation and industry. Because it has met each need with enterprise and energy, Imperial has become a great company—serving every corner of Canada—its ships on the Atlantic and Pacific—its pipe-lines in the tropics.

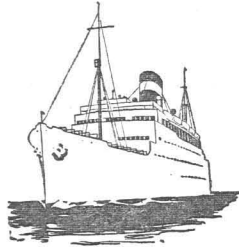
Fifty years of constant enterprise are in the products Imperial Oil sells to-day.

Imperial Three Star and Imperial Ethyl are its best gasolines.

Which means that nothing finer can be put in your car.



**IMPERIAL OIL
LIMITED**

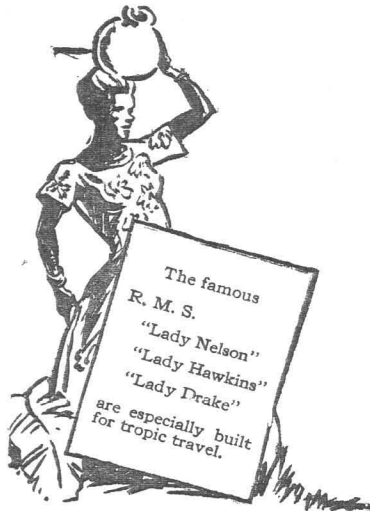


CRUISES to the WEST INDIES

On the luxurious "Lady" boats. Fortnightly sailings from Halifax to Bermuda, St. Kitts, Nevis, Antigua, Montserrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada, Trinidad and Georgetown, British Guiana, Return by same route to Saint John, N. B. Choice of delightful winter cruises ranging from 8 days to 28 days on board steamer.

CANADIAN NATIONAL STEAMSHIPS

Page Building, corner Barrington
and George Sts., Halifax



McDonald Construction Company, Limited

HALIFAX, Nova Scotia

Engineers and Contractors



Our wide and long experience in all classes of construction work and our staff of expert and reliable foremen and mechanics enable us to carry out any contract no matter how large or small with satisfaction to the owners and credit to ourselves.

Among the works recently completed by us or now in hand are:

Nova Scotia Provincial Exhibition Buildings.

Nova Scotia Archives Building.

Capitol Theatre and Office Building.

Wood Bros. Company, Department Store.

Trinity Church.

St. Patrick's Boys' Home.

Chebucto Road Bungalow School.

Nurses Home, Halifax Children's Hospital.

Residence for His Excellency Archbishop O'Donnell

New Infirmary for the Sisters of Charity.

New Gymnasium, Dalhousie University.

A. A. MCDONALD,
President.

A. F. DYER,
Engineer.

"This is What I Do"

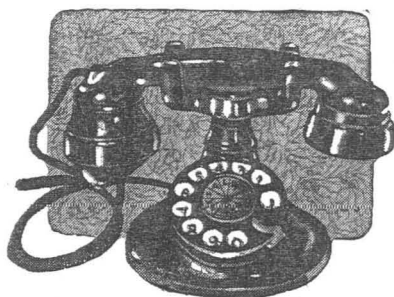


"It's not that I haven't faith in the lad...but when a young fellow goes away to college it's much the same as starting out in the world...you can't expect the wisdom, stability and experience of a man of 50 on the shoulders of a lad of twenty.

"I used to worry at first and I knew the wife had the same feelings...then we hit upon an idea which solved our problem. We put through a Long Distance call and both of us had a real friendly chat with him. It relieved our minds and it gave him no end of pleasure too.

"We found out that by calling after 8.30 we got what is called night rate service...it is so low that a 3 minute conversation costs little more than a package of cigarettes...yet you get the same speed, promptness and efficiency.

"Now we call once a week...every Thursday evening after 8.30 p. m...We get all the news first hand and in the most personal way...I tell you, it warrants its small cost a hundred times."



If you feel the need of this personal contact with your boy or girl, call the operator for the Long Distance charge to the town or city in which he or she is located. Don't forget about evening rates, in effect after 8.30 p. m. They make it possible for you to maintain these contacts at a cost which is practically negligible.

**MARITIME TELEGRAPH
& TELEPHONE CO., LTD**

Burchell, Smith, Parker & Fogo

Barristers, Solicitors, Etc.

Chronicle Building,

HALIFAX, N. S.

C. J. BURCHELL, K. C.
F. D. SMITH

E. T. PARKER
J. GORDON FOGO

McInnes, Lovett & Macdonald

BARRISTERS, SOLICITORS,
NOTARIES PUBLIC,
ETC.

35 BEDFORD ROW, HALIFAX, N. S.

HECTOR MCINNES, K. C.
L. A. LOVETT, K. C.
W. C. MACDONALD, K. C.

F. B. A. CHIPMAN, K. C.
N. E. MACKAY
DONALD MCINNES

Stewart, Smith, MacKeen & Rogers

Barristers, Etc.

ROY BUILDING, HALIFAX, N. S.

JAMES MCG. STEWART, K. C.
CHARLES B. SMITH, K. C.
HENRY P. MACKEEN.
W. MARSHALL ROGERS.

JOSEPH P. CONNOLLY.
CLYDE W. SPERRY.
FRANK M. COVERT.
JOSEPH J. POWELL.

\$55,000 paid out every working day during
1932 to our policy-holders and
their beneficiaries

THE GREAT-WEST LIFE
ASSURANCE COMPANY
HEAD OFFICE . . . WINNIPEG

LIGHT AND HEAVY HARDWARE
CONTRACTORS' SUPPLIES
LUMBERING TOOLS
STEEL WIRE ROPES
CORDAGE
SHIP CHANDLERY
FISHING SUPPLIES
STEAM FITTINGS
AND
PLUMBING SUPPLIES

*are the lines we specialize
in, and we assure a
satisfactory service.*

WM. STAIRS, SON & MORROW, Limited

EASTERN CANADA'S SUPPLY HOUSE

Established 1810

HALIFAX

THE FAMILY PRESENT

A great many families solve the problem of mother's gift by clubbing together for one thing her heart desires. It may be a silver tea service, a diamond ring or some other piece of fine jewelry.

Birks varied stock offers many solutions. We suggest bringing the family in,—there is no obligation and we would welcome the opportunity to serve.

HENRY BIRKS & SONS
LIMITED

DIAMOND MERCHANTS

BARRINGTON ST., HALIFAX

SILVERSMITHS



COLONIAL LINEN

playing cards

BEAUTIFUL pictorial backs and the soft feel of old linen make these cards unanimous favorites. Packed in a new attractive tuck case.

CANADIAN PLAYING CARD COMPANY, LTD.
1800 Parthenais Street, Montreal

Something NEW!

MADE-TO-MEASURE HOT WATER SERVICE

An Automatic Gas Storage Water Heater that exactly fits your home, giving abundant hot water, at the turn of the faucet.

—●—
ASK FOR DETAILS
—●—

Nova Scotia Light and Power Co., Ltd.

PHONE B6311

IN
**NOVA
SCOTIA**
IT'S

CIRCULATION
IN EXCESS OF
50,000
Every Day.

The
**HALIFAX
HERALD**
and
The
**HALIFAX
MAIL**

RATE
CARD
AND
A.B.C.
STATEMENT
FURNISHED
ON
REQUEST

Every Good
Feature That
Newspapers
Can Have

Moirs XXX Chocolates

Canada's Candy

There's something about
their flavor that instantly
makes them favorites
with people of good taste

MOIRS LTD.

HALIFAX

CANADA

FURNESS LINE

S. S. "NEWFOUNDLAND"

S. S. "NOVA SCOTIA"

To LIVERPOOL, ENG.

ST. JOHN'S, NFLD.

BOSTON, MASS.

Passages arranged by all the leading Steamship Lines
Freight forwarded to all parts

FURNESS, WITBY & CO., LIMITED
HALIFAX, N. S.

Montreal, P. Q.

Saint John, N. B.

St. John's, Nfld.

New York, N. Y.

Boston, Mass.

DOMINION STEEL and COAL CORPORATION Limited

Nova Scotia's Greatest Industry

Miners and Shippers of

Coal and Iron Ore

Iron and Steel Founders — Shipbuilders

Manufacturers of

Railway Cars

Producers of

Hematite Pig Iron

Analysis and all other information gladly supplied.

STEEL

Ingots and all forms of Rolled Steel

Steel Rails and Accessories

Heavy Forgings for Marine and Railway Purposes.

Nails and Wire Products.

Highest Quality

Bunkering, Gas, Steam and Coking

COALS

Foundry, Blast Furnace and Domestic Coke, Tar,

Benzol, Sulphate of Ammonia, Limestone,

Silica, and Fireclay Bricks and Shapes.

Works Offices - - - - SYDNEY, N. S.

Executive and Sales Offices

CANADA CEMENT BUILDING, MONTREAL, CANADA

TRUSTEE
EXECUTOR
ADMINISTRATOR

REGISTRAR
TRANSFER AGENT
CORPORATION TRUSTEE

The Nova Scotia Trust Company

HALIFAX, N. S.

Communications invited

R. W. ELLIOT, Managing Director

G. R. HARRISON, Secretary

REAL ESTATE DEPARTMENT
Properties Managed
Agents for
Purchase, Sale and Rental

INVESTMENT DEPARTMENT
Government, Municipal
and Corporation Bonds

AUTHORIZED TRUSTEE
Under
BANKRUPTCY ACT

Dry in 4 hours

B-H Chi-namel (Fast Drying) Enamels and Stains will not crack or peel—they give a lustrous long-wearing finish—they retain their beautiful colors—they cover every surface thoroughly—they are very, very easy to apply—they never fail to give good results!

Ask your nearest B-H paint dealer about these value-for-money products, or write to us direct.



B-H Chi-Namel

(fast drying) ENAMELS & STAINS

BRANDRAM-HENDERSON
LIMITED

MONTREAL, HALIFAX, SAINT JOHN, TORONTO, WINNIPEG
MEDICINE HAT, CALGARY, EDMONTON, VANCOUVER