

# **Commerce —**

## **A FAMILY TRADITION**

From Grandad to Grandson, the tradition of saving, and otherwise dealing with The Canadian Bank of Commerce has been handed down in many families. From 1867, when the Bank was founded, the value of "COMMERCE SERVICE" has been recognized by succeeding generations. Good service is a tradition of this Bank. Your family, too, will appreciate the courteous and efficient service which is available at over 700 branches of this Bank.

## **THE CANADIAN BANK OF COMMERCE**

Halifax Branch—A. L. Anderson—Manager  
Branches also at Quispoid Road, Spring Garden Road,  
Baynes Road Shopping Centre and Dartmouth.



## **THERE IS A TIDE....**

... in the affairs of provinces, too, and for Nova Scotia the tide is turning.

After 200 years of slow growth, our population has risen in the past ten years by 100,000 to 710,000 and our manufacturing production by 115% to nearly \$400,000,000. More of our young people are staying here to work, at wages and salaries that are steadily increasing to more competitive levels.

There's abundance of opportunity right here, for youth and industry, to serve our growing population. Nova Scotia — strategically located for trade with the other Atlantic provinces, Ontario and Quebec, the West Indies and Europe — has concrete prospects for continued industrial development.

**Province of Nova Scotia**

**Department of Trade and Industry**

HALIFAX, NOVA SCOTIA  
HON. E. A. MANSON, MINISTER

